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Subject: Workshop suggestions for the draft master plan
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To: "Hope Sullivan" <HSullivan@carson.org>

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Hi Hope (and fellow commissioners) – below are some thoughts on the draft master plan.

I spent my review time thinking about how to make the document “stickier” in the sense that it’s harder to waver from it when making policy decisions; and more directly tied to the (I believe unprecedented) public input we received. My suggestions:

1. For each theme area, I’d like to add to the vision/goal bullet points or include, as a separate heading, specific references to ordinances, statutes, or other plans relevant to the theme – particularly if it includes hard-number data or other constraining/enabling info from other efforts. The idea: Reinforce, to everyone who references this document, that it is built on a lot of related work with very clear objectives, not just goals pulled from thin air. Examples might include the growth-management cap on housing units per year, population projections, economic data, etc.
2. We have an immense amount of public input. Do we have enough verbatim input to add relevant quotes/input from residents in each theme section? My goal here isn’t prettying up the document; it’s to reinforce that the master plan reflects real people with and real opinions in the community. My hope: That makes it easier for those making policy decisions to abide by the plan’s recommendations.

I’m sorry I won’t be at the workshop, and I welcome all your opinions on these ideas.

Greg